

This is a sample brochure from a past three-hour seminar that was designed to quickly and concisely help businesses get a better handle on natural gas prices and their decision-making.

An Information-Packed Three Hours

Dealing with "UN" Natural Gas Prices

Why These Three Hours are Important to You

Even before Hurricane Katrina, natural gas prices were at record levels. Why?

The dynamics of the natural gas market have changed dramatically in the past two years. There are varying factors driving prices, and businesses need to understand what those are. Natural gas prices move fast — both up and down, and when the market makes a turn, you need to be ready.

Buying decisions aren't as apparent as they once were, but the market isn't as simple as it once was.

This information-packed seminar will show you how the market has changed and how businesses need to change with it to protect their profitability. Even if you're a veteran, we promise that you'll learn something new at this seminar that will help you do your job even better.

Sign Up Now ...
Registration is Limited to
30 Individuals per Location

DESIGNED FOR YOUR BUSINESS

Today's Natural Gas Market

Today's prices are frustrating, but they must be addressed head-on. By attending, you'll:

- ✓ Gain an understanding of what drives natural gas prices and what is expected in the future.
- ✓ Learn how to separate fundamental price drivers (supply, demand, storage, weather, etc.) from technical price drivers (speculative hedging, seasonal price trends, etc.)
- ✓ Acquire an in-depth look at natural gas pricing forecasts for the near-term and long-term.

Get Prepared for Tomorrow

No one has a crystal ball, but the market does provide signals on price direction. By attending, you'll:

- ✓ Learn how to interpret those signals so that you can make buying decisions more cost effectively.
- ✓ Better understand which price factors need to be watched and how seasonal trends can benefit or harm your bottom line.
- ✓ Locate resources that provide insight into natural gas prices.

Who Should Attend..

This seminar is designed for those individuals who already have "some" familiarity with natural gas buying and are looking to expand upon their existing knowledge.

Sponsored by Energy Solutions, Inc.
An Independent Information Resource for Businesses
www.energysolutionsinc.com